



# 2018

## 7-DAY OUTLOOK

### May

- Saturday 5/26 San Diego All American Soap Box Derby**  
 7:30 am - 7:00 pm  
 Months before the event, youths (age 8-17) build gravity cars by working together under supervised guidance that teaches basic skills of workmanship with a goal to complete a task from beginning to end. Today, they get to ride their gravity cars in a race down a sloped hill over and over again. Anticipated Attendance: 450. Anticipated Participants: 45. Location: Sherman Heights: 22nd Street between Imperial Ave. & Market St. Host Organization: PAZZAZ, Inc. Internet: [www.sandiegosoapboxderby.org](http://www.sandiegosoapboxderby.org).
- Saturday 5/26 The Mercato Little Italy's Farmers' Market**  
 8:00 am - 2:00 pm  
 The Little Italy Mercato is a Certified Farmers' Market filled with fruits and vegetables, herbs, flowers, eggs, cheese, pastured chicken and meat from more than forty California farmers. The Mercato also offers artisan foods and specialty items of all shapes and sizes. Anticipated Attendance: 1,500. Anticipated Participants: 400. Location: W. Cedar St between Front St. and Kettner Blvd. for Phase I and transitioning to W. Date St. between Front Street and its cul-de-sac west of Kettner B. oulevard for Phase II Host Organization: Little Italy Association of San Diego. Internet: [www.littleitalymercato.com](http://www.littleitalymercato.com).
- Saturday 5/26 City Heights Farmer's Market (Every Saturday)**  
 9:00 am - 1:00 pm  
 This farmer's market in City Heights offers an array of groceries and goodies. Featured items include fresh fruits and vegetables, bakery, dry goods, prepared foods, and specialty treats. There are also imported items from Latin America, East Africa, and Southwest Asia. Come and shop! Anticipated Attendance: 500. Anticipated Participants: 100. Location: Wightman Street between 43rd Street and Fairmont Avenue. Host Organization: San Diego County Farm Bureau. Internet: [www.sdfarmbureau.org](http://www.sdfarmbureau.org).
- Saturday 5/26 Old Town Artisan's Market**  
 9:00 am - 4:30 pm  
 A weekend open air market offering an array of interesting art, jewelry, pottery, clothing, gift items and more by local artists. Anticipated Attendance: 1,000. Anticipated Participants: 100. Location: Harney Street between San Diego Avenue and Congress Street. Host Organization: Old Town San Diego Chamber of Commerce. Internet: Not available.

**May**

- Saturday 5/26  
10:00 am - 3:00 pm **Fiesta Botanica**  
Come celebrate spring amid the region's most spectacular historical gardens in Balboa Park. The family-friendly festival kicks off with the Wagon Parade, then continues with lectures, demos, hands-on activities for kids, live entertainment, plant sales, food trucks, and more. Anticipated Attendance: 5,000. Anticipated Participants: 150. Location: El Prado, Plaza de Panama, Cascades, Bea Evenson Fountain. Host Organization: Parks & Rec with the Balboa Park Conservancy. Internet: [www.balboaparkconservancy.org/project/fiesta-botanica/](http://www.balboaparkconservancy.org/project/fiesta-botanica/).
- Saturday 5/26  
11:00 am - 3:00 pm **Annual Butterfly Release**  
The Annual Butterfly Release is a popular family fun day. There will be free giveaways, entertainment, plus kids' arts and crafts activities. Butterflies are shared with children a few minutes prior to the release times! Anticipated Attendance: 4,000. Anticipated Participants: 40. Location: Zoro Garden area in Balboa Park. Host Organization: Friends of Balboa Park. Internet: [www.friendsofbalboapark.org/events/butterfly-celebration](http://www.friendsofbalboapark.org/events/butterfly-celebration).
- Sunday 5/27  
9:00 am - 2:00 pm **2018 Hillcrest Farmers' Market (Sundays)**  
This farmer's market in Hillcrest offers an array of groceries and goodies. Featured items include fresh fruits and vegetables, meat, seafood, dairy products, dry goods, prepared foods, and specialty treats. There are also art & craft items, jewelry, and clothing. Come and shop! Anticipated Attendance: 2,000. Anticipated Participants: 400. Location: DMV parking lot at 3690 Normal Street ~ Normal Street between Lincoln Avenue & University Avenue. Host Organization: Hillcrest Business Association. Internet: [www.hillcrestfarmersmarket.com](http://www.hillcrestfarmersmarket.com).
- Sunday 5/27  
9:00 am - 4:30 pm **Old Town Artisan's Market**  
A weekend open air market offering an array of interesting art, jewelry, pottery, clothing, gift items and more by local artists. Anticipated Attendance: 1,000. Anticipated Participants: 100. Location: Harney Street between San Diego Avenue and Congress Street. Host Organization: Old Town San Diego Chamber of Commerce. Internet: Not available.
- Sunday 5/27  
10:00 am - 7:00 pm **HPR International Cottages Ethnic Food Fair**  
Follow the sound of music and the tempting aroma of foods to the little cottages that represent different countries of the Pacific. Then sit down for a picnic lunch while being entertained by costumed performers. Afterwards, you can nap on the grass or take a stroll through the park. Anticipated Attendance: 3,000. Anticipated Participants: 350. Location: International Cottages located in Balboa Park. Host Organization: House of Pacific Relations. Internet: [www.sdhpr.org](http://www.sdhpr.org).

**May**

- Sunday 5/27  
10:00 am - 3:00 pm      **Sunday Artisan Market**  
The Sunday Artisan Market provides space for local artisans, crafters, & retailers to display and sell their goods and services. The market also provides a venue for local entertainers to perform and space for other community organizations to promote their activities. Anticipated Attendance: 3,000. Anticipated Participants: 20. Location: 5th Avenue between Market Street and Island Avenue. Host Organization: Gaslamp Quarter Association. Internet: www.gaslamp.org.
- Monday 5/28  
7:00 am - 1:00 pm      **EOD Warrior 5K**  
The event offers a 5K run/walk and a 1K Kids Run at Liberty Station Park. A post-event expo accompanies the event with an awards ceremony, refreshments, a beer garden, raffles, and sports-related attire. Proceeds benefit the Explosive Ordnance Disposal Warrior Foundation. Anticipated Attendance: 1,700. Anticipated Participants: 100. Location: Liberty Station Park, Preble Field, bayside pathways. Host Organization: EOD Warrior Foundation. Internet: www.eodwarrior5k.org.
- Monday 5/28  
9:00 am - 1:00 pm      **Kensington Social & Athletic Club Holiday at Home**  
A relay race in Kensington will take place as a prelude to a hometown parade. Then the Holiday at Home Memorial Parade occurs along Marlborough Avenue! Anticipated Attendance: 500. Anticipated Participants: 200. Location: Kensington Park near Adams Avenue and Marlborough Avenue. Host Organization: Kensington Social and Athletic Club. Internet: Not available.
- Tuesday 5/29  
10:15 am - 4:00 pm      **Law Enforcement Torch Run for Special Olympics**  
To promote the Special Olympics, law enforcement personnel run with a flame-lit torch and pass it from one to another in a relay format. The route begins in Chula Vista and continues through San Diego County and finishes at Torrey Pines. Cheer them on if you happen to see them! Anticipated Attendance: 250. Anticipated Participants: 50. Location: Roadways in Chula Vista - National City - Downtown San Diego - Mission Bay - Pacific Beach - La Jolla - Torrey Pines. Host Organization: Special Olympics Southern California. Internet: Not available.
- Tuesday 5/29  
2:00 pm - 7:00 pm      **Pacific Beach Tuesday Farmers' Market**  
This farmer's market offers locally grown vegetables, fruits, flowers, eggs plus artisan food and craft vendors, providing Pacific Beach residents and visitors healthy food in a family friendly gathering place. Anticipated Attendance: 800. Anticipated Participants: 60. Location: Bayard Street between Grand and Garnet Avenues. Host Organization: Discover PB. Internet: www.pacificbeachmarket.com.

**May**

Wednesday 5/30  
11:00 am - 2:00 pm

**Curbside Bites Food Truck Markets - Downtown Lunch**  
Every Wednesday, a caravan of food trucks are conveniently located in Little Italy to serve lunchtime meals. Each food truck has its own menu choices. Just pick out what it is that you like and it's quickly served. Anticipated Attendance: 300/day. Anticipated Participants: 25. Location: Anticipated Attendance: 300. Anticipated Participants: 30. Location: B Street between India & Columbia Streets. Host Organization: Curbside Bites. Internet: [www.curbsidebites.com](http://www.curbsidebites.com).

Wednesday 5/30  
4:00 pm - 8:00 pm

**Ocean Beach Certified Farmer's Market (Wednesdays)**  
This farmer's market in Ocean Beach offers an array of groceries and goodies. Featured items include fresh fruits and vegetables, flowers, meat, nuts, sauces, bakery, dry goods, prepared foods, and specialty treats. There are also gift items and craft creations. Come and shop! Anticipated Attendance: 1,200. Anticipated Participants: 60. Location: Newport Avenue between Bacon and Cable Streets. Host Organization: Ocean Beach Merchant's Association. Internet: [www.oceanbeachsandiego.com](http://www.oceanbeachsandiego.com).

Wednesday 5/30  
5:00 pm - 8:00 pm

**Firefighter Demolition Derby Pre-Rally**  
To raise greater awareness and funds for the Burn Institute through the 26th Firefighter Demolition Derby, firefighters from throughout the county will gather to showcase their derby cars and inspire community spirit. Anticipated Attendance: 350. Anticipated Participants: 30. Location: Ashton Street between Morena Boulevard and Chicago Street. Host Organization: Firefighter Advisory Council to the Burn Institute. Internet: [www.burninstitute.org](http://www.burninstitute.org).

Thursday 5/31  
3:00 pm - 7:30 pm

**North Park Thursday Market**  
This farmer's market in North Park offers locally grown vegetables, fruits, fresh flowers, eggs, artisan products, and craft vendors providing NorthPark residents and visitors with healthy foods in a family oriented community gathering place. Anticipated Attendance: 900. Anticipated Participants: 70. Location: North Park Way between Granada Avenue and 30th Street. Host Organization: North Park Main Street. Internet: [www.northparkmarket.com](http://www.northparkmarket.com).

**June**

Friday 6/1  
4:00 pm - 8:00 pm

**Food Truck Fridays**  
On Friday evenings from June 1 to September 28, visitors of all ages can enjoy live family friendly entertainment while eating gourmet treats from a rotating selection of more than a dozen food trucks parked on the Plaza de Panama and El Prado walkway from 4:00 to 8:00 p.m. Anticipated Attendance: 2,000. Anticipated Participants: 60. Location: Plaza de Panama and El Prado. Host Organization: Parks & Recreation. Internet: [www.balboapark.org](http://www.balboapark.org).