



2017

7-DAY OUTLOOK

September

- Saturday 9/23 **100 Wave Challenge**
 6:00 am - 6:00 pm Hundreds of surfers will hit the water at Mission Beach to support Boys to Men Mentoring and help boys become good men. Come watch, or sign-up and join the fun! Anticipated Attendance: 300. Anticipated Participants: 30. Location: Beach off of San Fernando Place. Host Organization: Boys to Men Mentoring. Internet: Not available.
- Saturday 9/23 **Ocean Beach Pier Pancake Breakfast**
 7:00 am - 12:00 pm Proceeds of this community event benefit the Annual OB Toy and Food Drive, which helps over 90 local families and seniors in need. Come get a great hot breakfast, a few mimosas, and enjoy the best view in OB! Anticipated Attendance: 900. Anticipated Participants: 50. Location: Ocean Beach Pier at 5078 Niagara Avenue. Host Organization: Ocean Beach Town Council. Internet: www.obtowncouncil.org.
- Saturday 9/23 **MDA Muscle Walk**
 8:00 am - 1:00 pm MDA Muscle Walk is a life-changing event that strengthens families and communities. Muscle Walk is more than a fundraising walk. It's a powerful experience that forges lifelong connections, celebrates families and the barriers they overcome and turns hope into answers. Anticipated Attendance: 1,000. Anticipated Participants: 50. Location: Crown Point Park and surrounding pathways. Host Organization: Muscular Dystrophy Association San Diego. Internet: Not available.
- Saturday 9/23 **The Mercato: Little Italy's Farmers Market (Sat.)**
 8:00 am - 2:00 pm The Little Italy Mercato is a Certified Farmers' Market filled with fruits and vegetables, herbs, flowers, eggs, cheese, pastured chicken and meat from more than forty California farmers. The Mercato also offers artisan foods and specialty items of all shapes and sizes. Anticipated Attendance: 1,500. Anticipated Participants: 400. Location: West Date Street between Front Street and its cul-de-sac west of Ketter Boulevard. Host Organization: Little Italy Association of San Diego.. Internet: www.littleitalymercato.com.

September

- Saturday 9/23
9:00 am - 4:30 pm **Pacific Islander Festival (2-Day Event)**
Island music can be heard at a colorful festival that celebrates Polynesian, Micronesian, and Melanesian culture. Traditional costumed dance performers, tantalizing foods, crafts, and displays of artifacts are there for you to enjoy. Anticipated Attendance: 20,000. Anticipated Participants: 500. Location: West Mission Bay Park - Ski Beach at 2900 Ingraham Street. Host Organization: The Pacific Islander Festival Association. Internet: www.pifasandiego.com.
- Saturday 9/23
9:00 am - 4:00 pm **Ocean Beach Town Council Craft Fair**
Enjoy the OB Craft Fair put on by the OB Town Council each year leading up to the holidays. Shop from local craft vendors and enjoy the beautiful oceanfront view. The holidays are right around the corner! Anticipated Attendance: 150. Anticipated Participants: 50. Location: Veteran's Plaza and Lawn Area at Newport Avenue and Abbott Street. Host Organization: OB Town Council. Internet: <http://obtowncouncil.org/>.
- Saturday 9/23
9:00 am - 4:30 am **Old Town Artisan's Market**
A weekend open air market offering an array of interesting art, jewelery, pottery, clothing, gift items and more by local artists. Anticipated Attendance: 1,000. Anticipated Participants: 100. Location: Harney Street between San Diego Avenue and Congress Street. Host Organization: Old Town San Diego Chamber of Commerce. Internet: Not available.
- Saturday 9/23
9:00 am - 1:00 pm **City Heights Farmer's Market (Every Saturday)**
This farmer's market in City Heights offers an array of groceries and goodies. Featured items include fresh fruits and vegetables, bakery, dry goods, prepared foods, and specialty treats. There are also imported items from Latin America, East Africa, and Southwest Asia. Come and shop! Anticipated Attendance: 500/day. Anticipated Participants: 100. Location: Wightman Street between 43rd Street and Fairmont Avenue. Host Organization: San Diego County Farm Bureau. Internet: www.sdfarmbureau.org.
- Saturday 9/23
9:30 am - 1:30 pm **Golden Hill Certified Farmer's Market**
This farmer's market in Golden Hill offers an array of groceries and goodies. Featured items include fresh fruits and vegetables, flowers, bakery, cheese, sauces, dry goods, prepared foods, and specialty treats. There are also gift items and craft creations. Come and shop! Anticipated Attendance: 500/day. Anticipated Participants: 50. Location: B Street between 27th Street & 28th Street. Host Organization: Brian's Farmer Markets. Internet: www.briansfarmermarkets.com.

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- Saturday 9/23
10:00 am - 3:00 pm **Lao Dragon Boat Racing**
The Lao Dragon Boat Racing Festival showcases the traditional art and sport of dragon boat racing. Competitors test their endurance as they row the fast, dragon-shaped vessels in teams. Come enjoy the races, fine food, and entertainment. Anticipated Attendance: 1,000. Anticipated Participants: Not available. Location: Tecolote Shores North Park in Mission Bay Park. Host Organization: Lao Community Cultural Center. Internet: Not available.
- Saturday 9/23
6:00 pm - 1:00 am **The Haunted Hotel 2017 (31-Day Event)**
The creaky door to the haunted hotel is opening and something is beckoning for you to go inside. Do you dare to step into darkened hallways where eerie sounds abound and creepy creatures slither about, and the undead reach out to touch you? The haunted hotel is waiting. Do you dare to go inside? Anticipated Attendance: 25,000. Anticipated Participants: 40. Location: Broker's Building basement at 424 Market Street in downtown San Diego. Host Organization: The Haunted Hotel San Diego, LLC. Internet: www.hauntedhotel.com.
- Sunday 9/24
6:00 am - 11:00 am **Rockin' Bay 5K**
Enjoy a 5k run and a rock show along San Diego's beautiful Mission Bay. Unleash your inner rock star and run and rock for great health. The Rockin' Bay 5K is a family friendly event. Register early to ensure a spot. Anticipated Attendance: 100. Anticipated Participants: 20. Location: Tecolote Shores North Park at 1740 E Mission Bay. Host Organization: Miguel Marquez Entertainment, LLC. Internet: Not available.
- Sunday 9/24
7:00 am - 1:00 pm **La Jolla Cove 10 Mile Relay**
The Relay is one of the most enjoyable open water swim events of the year. Organize a team of up to 5 swimmers (or swim it solo), give your team a cool name and enjoy the camaraderie of fellow swimmers and the spirit of swimming with this unique event and charity fundraiser. Anticipated Attendance: 400. Anticipated Participants: 40. Location: Ocean Waters off of Ellen Browning Scripps Park. Host Organization: La Jolla Swim Club. Internet: www.lj10milerelay.cm/.
- Sunday 9/24
8:00 am - 12:00 pm **26th Annual Paddle for Clean Water**
The Paddle for Clean Water sends participants out on surf boards, SUP's, and boogie boards around the Ocean Beach pier. We bring awareness to the community about the Surfrider Mission and the future of our oceans, waves and beaches. Anticipated Attendance: 1,000. Anticipated Participants: 100. Location: Ocean Beach Pier. Host Organization: Surfrider Foundation. Internet: www.sandiego.surfrider.org/paddle/.

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- Sunday 9/24
9:00 am - 4:30 pm **Pacific Islander Festival (2-Day Event)**
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- Sunday 9/24
9:00 am - 4:30 am **Old Town Artisan's Market**
A weekend open air market offering an array of interesting art, jewelery, pottery, clothing, gift items and more by local artists. Anticipated Attendance: 1,000. Anticipated Participants: 100. Location: Harney Street between San Diego Avenue and Congress Street. Host Organization: Old Town San Diego Chamber of Commerce. Internet: Not available.
- Sunday 9/24
9:00 am - 2:00 pm **2017 Hillcrest Farmers' Market (Sundays)**
This farmer's market in Hillcrest offers an array of groceries and goodies. Featured items include fresh fruits and vegetables, meat, seafood, dairy products, dry goods, prepared foods, and specialty treats. There are also art & craft items, jewelry, and clothing. Come and shop! Anticipated Attendance: 2,000. Anticipated Participants: 400. Location: DMV parking lot at 3690 Normal Street ~ Normal Street between Lincoln Avenue & University Avenue. Host Organization: Hillcrest Business Association. Internet: www.hillcrestfarmersmarket.com.
- Sunday 9/24
7:00 pm - 11:00 pm **The Haunted Hotel (31-Day Event)**
The creaky door to the haunted hotel is opening and something is beckoning for you to go inside. Do you dare to step into darkened hallways where eerie sounds abound and creepy creatures slither about, and the undead reach out to touch you? The haunted hotel is waiting. Do you dare to go inside? Anticipated Attendance: 25,000. Anticipated Participants: 40. Location: Broker's Building basement at 424 Market Street in downtown San Diego. Host Organization: The Haunted Hotel San Diego, LLC.. Internet: www.hauntedhotel.com.
- Sunday 9/24
8:00 pm - 11:00 pm **IBA Proton Therapy Networking Dinner**
Private Event Anticipated Attendance: 600. Anticipated Participants: Not available. Location: Horton Plaza Park. Host Organization: IBA Proton Therapy. Internet: Not available.

September

- Tuesday 9/26
2:00 pm - 7:00 pm
- Pacific Beach Tuesday Farmer's Market**
This farmer's market offers locally grown vegetables, fruits, flowers, eggs plus artisan food and craft vendors, providing Pacific Beach residents and visitors healthy food in a family friendly gathering place. Anticipated Attendance: 800. Anticipated Participants: 60. Location: Bayard Street between Grand and Garnet Avenues. Host Organization: Discover PB. Internet: www.pacificbeachmarket.com.
- Wednesday 9/27
11:00 am - 2:00 pm
- Curbside Bites Food Truck Markets (Wed. Lunch)**
Every Wednesday, a caravan of food trucks are conveniently located in Little Italy to serve lunchtime meals. Each food truck has its own menu choices. Just pick out what it is that you like and it's quickly served. Anticipated Attendance: 300/day. Anticipated Participants: 25. Location: B Street between India & Columbia Streets. Host Organization: Curbside Bites. Internet: www.curbsidebites.com.
- Wednesday 9/27
4:00 pm - 8:00 pm
- Ocean Beach Certified Farmer's Market (Wednesdays)**
This farmer's market in Ocean Beach offers an array of groceries and goodies. Featured items include fresh fruits and vegetables, flowers, meat, nuts, sauces, bakery, dry goods, prepared foods, and specialty treats. There are also gift items and craft creations. Come and shop! Anticipated Attendance: 1,200. Anticipated Participants: 60. Location: Newport Avenue between Bacon and Cable Streets. Host Organization: Ocean Beach Merchant's Association. Internet: www.oceanbeachsandiego.com.
- Wednesday 9/27
7:00 pm - 11:00 pm
- The Haunted Hotel (31-Day Event)**
The creaky door to the haunted hotel is opening and something is beckoning for you to go inside. Do you dare to step into darkened hallways where eerie sounds abound and creepy creatures slither about, and the undead reach out to touch you? The haunted hotel is waiting. Do you dare to go inside? Anticipated Attendance: 25,000. Anticipated Participants: 40. Location: Broker's Building basement at 424 Market Street in downtown San Diego. Host Organization: The Haunted Hotel San Diego, LLC.. Internet: www.hauntedhotel.com.
- Thursday 9/28
3:00 pm - 7:30 pm
- North Park Thursday Market**
This farmer's market in North Park offers locally grown vegetables, fruits, fresh flowers, eggs, artisan products, and craft vendors providing NorthPark residents and visitors with healthy foods in a family oriented community gathering place. Anticipated Attendance: 900. Anticipated Participants: 70. Location: North Park Way between Granada Avenue and 30th Street. Host Organization: North Park Main Street. Internet: www.northparkmarket.com.

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- Thursday 9/28
7:00 pm - 11:00 pm **The Haunted Hotel (31-Day Event)**
The creaky door to the haunted hotel is opening and something is beckoning for you to go inside. Do you dare to step into darkened hallways where eerie sounds abound and creepy creatures slither about, and the undead reach out to touch you? The haunted hotel is waiting. Do you dare to go inside? Anticipated Attendance: 25,000. Anticipated Participants: 40. Location: Broker's Building basement at 424 Market Street in downtown San Diego. Host Organization: The Haunted Hotel San Diego, LLC.. Internet: www.hauntedhotel.com.
- Friday 9/29
4:00 pm - 8:00 pm **Food Truck Fridays**
On Friday evenings from June 2 to September 29, visitors of all ages can enjoy live family-friendly entertainment while eating gourmet treats from a rotating selection of more than a dozen food trucks parked on the Plaza de Panama and El Prado walkway from 4:00 to 8:00 p.m. Anticipated Attendance: 2,000. Anticipated Participants: 60. Location: Plaza de Panama and El Prado. Host Organization: Park & Recreation. Internet: www.balboapark.org/.
- Friday 9/29
6:00 pm - 1:00 am **The Haunted Hotel 2017 (31-Day Event)**
The creaky door to the haunted hotel is opening and something is beckoning for you to go inside. Do you dare to step into darkened hallways where eerie sounds abound and creepy creatures slither about, and the undead reach out to touch you? The haunted hotel is waiting. Do you dare to go inside? Anticipated Attendance: 25,000. Anticipated Participants: 40. Location: Broker's Building basement at 424 Market Street in downtown San Diego. Host Organization: The Haunted Hotel San Diego, LLC. Internet: www.hauntedhotel.com.
- Friday 9/29
6:30 pm - 12:00 am **The Haunted Trail of Balboa Park (33-Day Event)**
A haunted forest in the darkness of night is beckoning you to come and walk upon its trail. Are you ready to walk amid eerie sounds and lurking shadows where eyes glow in the dark and creepy fingers reach out for you? Hang onto the rope! You don't want to get lost in this forest! Anticipated Attendance: 25,000. Anticipated Participants: 60. Location: Balboa Park - Marston Point and along Balboa Dr. near Juniper St. Host Organization: The Haunted Trail San Diego LLC. Internet: www.hauntedtrail.net.

Report Date: 09-23-17