



2018

7-DAY OUTLOOK

February

- Saturday 2/24
 8:00 am - 2:00 pm **The Mercato Little Italy's Farmers' Market**
 The Little Italy Mercato is a Certified Farmers' Market filled with fruits and vegetables, herbs, flowers, eggs, cheese, pastured chicken and meat from more than forty California farmers. The Mercato also offers artisan foods and specialty items of all shapes and sizes. Anticipated Attendance: 1,500. Anticipated Participants: 400. Location: W. Cedar St between Front St. and Kettner Blvd. for Phase I and transitioning to W. Date St. between Front Street and its cul-de-sac west of Kettner B. oulevard for Phase II Host Organization: Little Italy Association of San Diego. Internet: www.littleitalymercato.com.
- Saturday 2/24
 9:00 am - 1:00 pm **City Heights Farmer's Market (Every Saturday)**
 This farmer's market in City Heights offers an array of groceries and goodies. Featured items include fresh fruits and vegetables, bakery, dry goods, prepared foods, and specialty treats. There are also imported items from Latin America, East Africa, and Southwest Asia. Come and shop! Anticipated Attendance: 500. Anticipated Participants: 100. Location: Wightman Street between 43rd Street and Fairmont Avenue. Host Organization: San Diego County Farm Bureau. Internet: www.sdfarmbureau.org.
- Saturday 2/24
 9:00 am - 4:30 pm **Old Town Artisan's Market**
 A weekend open air market offering an array of interesting art, jewelry, pottery, clothing, gift items and more by local artists. Anticipated Attendance: 1,000. Anticipated Participants: 100. Location: Harney Street between San Diego Avenue and Congress Street. Host Organization: Old Town San Diego Chamber of Commerce. Internet: Not available.
- Saturday 2/24
 10:00 am - 5:00 pm **2018 San Diego Chinese New Year Fair**
 This year's fair celebrates the year of the dog, is free to the public, and promises to be the best ever, filled with spectacular dance and cultural performances, and tantalizing street food that you might find at a lively Chinese night market. Anticipated Attendance: 20,000. Anticipated Participants: 600. Location: 3rd Avenue between Island Avenue and J Street, and J Street between 3rd and 4th Avenues. Host Organization: Chinese Consolidated Benevolent Association. Internet: www.sdcny.org.

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- Saturday 2/24
11:00 am - 1:00 pm **SR 15 Mid-City Centerline Transit Stations Opening**
SANDAG, Caltrans, and MTS are hosting a free community celebration to commemorate the opening of the SR 15 Mid-City Centerline Rapid Transit Stations and SR 15 Commuter Bikeway. Festivities include a speaking program, entertainment, free food, giveaways, exhibits and children's activities. Anticipated Attendance: 300. Anticipated Participants: Not available. Location: Orange Avenue between 40th Street and Central Avenue (closed off) Northern section of Teralta Park. Host Organization: SANDAG, Caltrans, MTS. Internet: Not available.
- Saturday 2/24
6:00 pm - 10:00 pm **The San Diego Winter Brew Fest**
The San Diego Winter Brew Fest will celebrate craft beverages from around California and beyond. It features live local music, food, and other vendors. Anticipated Attendance: 1,800. Anticipated Participants: 200. Location: Reuben H. Fleet Science Center. Host Organization: Fleet Science Center. Internet: Not available.
- Sunday 2/25
7:30 am - 8:30 pm **Rock Church 2018 Ministry Fair**
The Rock Church organizes a community outreach event to promote various volunteer opportunities to assist the local community. These include community services, youth ministries, homeless resources, information & displays, healthcare, and spiritual enrichment. Anticipated Attendance: 12,000. Anticipated Participants: 500. Location: Liberty Station in front of the Rock Church on Truxton Rd. near Womble Rd. Host Organization: San Diego Rock Church. Internet: www.sdrock.com.
- Sunday 2/25
9:00 am - 2:00 pm **2018 Hillcrest Farmers' Market (Sundays)**
This farmer's market in Hillcrest offers an array of groceries and goodies. Featured items include fresh fruits and vegetables, meat, seafood, dairy products, dry goods, prepared foods, and specialty treats. There are also art & craft items, jewelry, and clothing. Come and shop! Anticipated Attendance: 2,000. Anticipated Participants: 400. Location: DMV parking lot at 3690 Normal Street ~ Normal Street between Lincoln Avenue & University Avenue. Host Organization: Hillcrest Business Association. Internet: www.hillcrestfarmersmarket.com.
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- Sunday 2/25
12:00 pm - 5:00 pm
- TCT International Art Festival (5-day Event)**
The Falun Dafa Association San Diego Branch presents the Truth, Compassion, Tolerance International Art Exhibit once a month between February and June. Anticipated Attendance: 100. Anticipated Participants: 10. Location: Cascade Area in Balboa Park. Host Organization: Falun Dafa Association San Diego Branch. Internet: Not available.
- Tuesday 2/27
2:00 pm - 7:00 pm
- Pacific Beach Tuesday Farmers' Market**
This farmer's market offers locally grown vegetables, fruits, flowers, eggs plus artisan food and craft vendors, providing Pacific Beach residents and visitors healthy food in a family friendly gathering place. Anticipated Attendance: 800. Anticipated Participants: 60. Location: Bayard Street between Grand and Garnet Avenues. Host Organization: Discover PB. Internet: www.pacificbeachmarket.com.
- Wednesday 2/28
11:00 am - 2:00 pm
- Curbside Bites Food Truck Markets - Downtown Lunch**
Every Wednesday, a caravan of food trucks are conveniently located in Little Italy to serve lunchtime meals. Each food truck has its own menu choices. Just pick out what it is that you like and it's quickly served. Anticipated Attendance: 300/day. Anticipated Participants: 25. Location: Anticipated Attendance: 300. Anticipated Participants: 30. Location: B Street between India & Columbia Streets. Host Organization: Curbside Bites. Internet: www.curbsidebites.com.
- Wednesday 2/28
4:00 pm - 8:00 pm
- Ocean Beach Certified Farmer's Market (Wednesdays)**
This farmer's market in Ocean Beach offers an array of groceries and goodies. Featured items include fresh fruits and vegetables, flowers, meat, nuts, sauces, bakery, dry goods, prepared foods, and specialty treats. There are also gift items and craft creations. Come and shop! Anticipated Attendance: 1,200. Anticipated Participants: 60. Location: Newport Avenue between Bacon and Cable Streets. Host Organization: Ocean Beach Merchant's Association. Internet: www.oceanbeachsandiego.com.

Report Date: 02-22-18